

Fashion Design and Luxury Design

Admission requirements

You must have completed your further education or attend a university or school course specifically aimed at the world of fashion. The school however reserves the right to consider the admission of students from other study backgrounds.

Course objectives

This course aims to conduct the students along a learning path based on the Italian fashion system. Following the initial part of the course in common for all students, which will guide them through the major stages of Made in Italy, you may choose whether to create your own collection in line with the schemes and trends of contemporary fashion, using the acquired know-how, or whether to concentrate on luxury design and its specific dynamics and production (accessories, menswear and womenswear, jewellery). Venice represents the perfect setting, a three-dimensional scenario capable of providing all the necessary elements for the development of a project: textile, glass, marble or water. Museums, art galleries, events and Venice itself will enable students to explore their emotions and grant them unique stimuli. During the course, the projects will be supported by trend research, colour analysis and study, material innovation, new designers; a journey through a city that has always been a synonym of Fashion and Luxury, to comprehend what they are today and how they will evolve in the future. Both themes will then be analysed from a marketing point of view and related communication strategies, alongside leading companies of the territory eager to confront themselves with new creativity.

Some of the skills:

History of Fashion

Textile: New materials

Design: A collection from idea to form

Fashion Buyer and Retail

Trend Portfolio and Colour Sheets

Fashion Designer: New Icons of Contemporary Fashion

Venice through Art, Design and Fashion

Luxury: how to recognise it

Marketing: Luxury positioning

Jewellery Design

Accessories: Forms and Materials

Fashion Design and Luxury Design light

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territory eager to confront themselves with new creativity.

Some of the skills:

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Textile: New materials

Fashion Designer: New Icons of Contemporary Fashion

Venice through Art, Design and Fashion

Luxury: how to recognise it

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Accessories: Forms and Materials