

## **Photography**

### *Admission requirements*

No specific qualifications needed. An interest and perception for photography however may help.

### *Course objectives*

The aim of this course is to learn a "work method", in order to then make strategic moves in the varicoloured world of photography. Starting from a understanding of its traditional foundations, photography today must be studied in relation to the modern, digital technology which has been introduced in this field in recent years. The lessons will therefore concentrate on video and cd rom imaging as well, and will host several renowned specialists in this field. Full-immersion days, where technical and theoretical aspects will be discussed, will be alternated with workshop days, where the students will be assigned projects, in order to become accustomed to the technical and expressive problems within the professional field. The course must be perceived as an intense and valuable experience, set in unique surroundings to enhance and influence individual perception.

### *Skills*

Area 1 Image and its history - Photography: history of a young art. Study of the Aesthetic and Mass media; cinema and video in relation to web.

Area 2 How to develop a visual culture - Different exploration: relationship between individual, society and art/ visual arts/ avanguardia/ performing arts/ photography, the international situation

Area 3 Project - Idea: developing, elaboration and production. Presentation and individual discussion of the project with peers and lecturers.

Area 4 Image/Expression – Introduction to photography and its language. Analysis and practice of the different expressive modes: portrait, fashion, industrial reportage, performing arts and entertainment, architecture and landscape.

Area 5 Lab – Digital image management, formats, shooting, post-production, frame professional acquisition, reproduction, fine-art ink.jet printing.

Area 6 Management – Digital Archives. Image use and distribution on the web. Privacy and copyright; legislation.

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